

# SIMON JAMES GLADMAN

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## SYNOPSIS

- Lead user experience designer and senior Flex developer at Keytree Limited with one year based at Publicis Group in Paris.
- Development Director for *TAG:CMD*, a complete production application for advertising and marketing creation, management and delivery.
- Regular Flex blogger: <http://flexmonkey.blogspot.com/>
- Proactively delivered richer functionality within *TAG:CMD*, hands on experience using the Cairngorm framework to deliver modules using Flex.
- Spent personal time to develop Flex projects including a CAD application for horology design, physics based games, a node based image editing application and a node based particle system application.
- Invited to and spoken at *Flex London User Group* and *FlexCamp*.
- Passionate about good design, usability, interaction design and the user experience.
- Over a decade of hands on development experience covering database design and coding (SQL Server), middleware (ColdFusion), client-side/user interface code (JavaScript, Flex and DHTML) and application deployment (CVS and RedGate).
- Responsible for 16 developers based in London and Cape Town with six years of team leader and management experience.

## COMMERCIAL EXPERIENCE

### *Keytree Limited: February 2009 to Present – Lead User Experience Designer & Flex Developer*

- Developed and pitched the prototype Flex application that won Keytree the contract to develop the Flex user interface for the Publicis Group/SAP Altair project.
- User Experience lead and senior Flex developer on Altair - a new SAP implementation at Publicis Group with a Cairngorm based Flex user interface.
- Developed the Flex user interface prototype for *iApprove* – a fully user definable user interface onto multiple SAP approval applications.
- Provide Flex, ActionScript and interaction design support and guidance to other Flex developers at Keytree.
- Developed and pitched Flex user interface prototypes to Keytree's clients including Centrica and Compass.

### *TAG Worldwide: August 1997 to February 2009- Development Director*

- Led the design and build of strategic modules of *TAG:CMD* which manages over 20,000 production jobs per month for advertising agencies and direct advertisers worldwide. Based on a SQL Server 2005 database, it is written in ColdFusion with a rich JavaScript, DHTML and Flex user interface.
- Responsible for the technical direction of all parts of development including the database schema, ColdFusion code and user interface design and coding.
- Management of 16 programmers across two sites (London and Cape Town), mentoring, training, technical recruitment and allocating resource.
- Hands-on technologies:
  - ColdFusion 8
  - SQL Server 2005
  - JavaScript, DHTML and CSS
  - Flex 3 and ActionScript
- Before becoming technical director, I was team leader for *TAG:CMD*. I was responsible for several major releases of *Tracker* – *CMD*'s media booking and advertising production module.
- Proven ability to work cross functionally with project managers and key stakeholders.

### *Polymath Consultancy: May 1995 to August 1997 – Founder & Director*

- Programming a CD-ROM based application in Visual Basic to allow access to and searching within a library of telecommunications intelligence. The program used API calls to Verity's TOPIC search engine, Adobe's Acrobat display technology and C-Dilla's encryption engine
- Negotiating, specifying and fulfilling a series of orders from Motorola Information Systems Group for bespoke cables for their internet products which were imported from the Far East
- Formed *3dB: The 3d Bureau* offering computer animation (including a six month contract at LIVE TV) using 3D Studio MAX and After Effects

### *Network Computing Devices: April 1993 to August 1994 - Product Manager:*

- Liaison between NCD and Xanadu Systems Limited: NCD's leading UK distributor of X Terminals and PC-X products
- Supplying Xanadu's sales team with commercial and technical support
- Managing and ordering stock
- Production of a monthly technical bulletin for customers and prospects

### *Logitek Systems: 1992 to 1993 – Product Manager (UNIX Systems):*

- Internal and external education of PC UNIX solutions (i.e. Solaris and SCO)
- Face-to-face and telephone based sales of PC UNIX and X Window System products

### *UniSoft Limited: 1990 to 1992 – Marketing Assistant:*

- UniSoft was a leading UNIX porting company and I was employed within the sales department to help promote their Binary Porting Kit for Motorola 680x0 based systems.
- Liaison between customers and our own technical support, international sales calls, and producing technical data sheets

## **EDUCATION**

### *George Orwell School, London N19*

**7 'O' Levels** (including English and Maths) and **2 'A' Levels** (Computer Studies and Graphical Communications)

### *Middlesex University, London N6: 1994 – 1996*

**Applied Computing BSc:** I completed my first year with an equivalent first, however because of the success of Polymath I was unable to complete my degree.

### *Learning Tree*

- **Management Skills** (Course 290) (2004)
- **Management Skills for Experienced Managers** (Course 909) (Oct. 2008)

### *Additional Information*

Full and clean driving licence